



**It ain't braggin' if you can back it up.**



## What is ABumper?

ABumper™ is a rubber impact step bumper.

## How Effective Is ABumper™?

ABumper™ is independently tested to show the effectiveness of its application in the following ways:

- Pole and flat barrier impact tests from 1-6 mph with no damage to bumper or vehicle.
- Test results show ABumper™ drastically reduces the jerk or abruptness of an impact. This significantly reduces damage to a vehicle and possible injuries.
- ABumper's™ compound, EPDM, is ideal due to its elastic qualities and superior environmental resistant properties.

Test data is provided in print as well as on the web at [www.poplocks.com/abumper.html](http://www.poplocks.com/abumper.html)

## See It For Yourself:

Watch an actual impact yourself and see how ABumper's™ crush cells take the hit and "bump" up your savings. Visit [www.poplocks.com/abumper.html](http://www.poplocks.com/abumper.html) and click™ on ABumper's™ test footage link.

## Additional ABumper™ Benefits:

- Non-skid step top reduces slip accidents
- Reduces injuries to occupants
- Reduces repair and collision costs
- Reduces vehicle down time
- Ice/snow do not bond to ABumper™
- Resistant to oil, gas, and acid
- Rust and corrosion proof

## 5 mph Rear Impact Repair Cost

Vehicle w/ Stock Bumper	Rear into flat barrier	Rear into pole barrier	Source
2004 Ford F-150	\$1,606	\$2,041	IIHS*
2001 Ford F-150	\$1,127	\$1,711	IIHS*
2002 Dodge Ram 1500	\$989	\$1,123	IIHS*
2001 Dodge Ram 1500	\$1,557	\$2,190	IIHS*

Source from 2004 Insurance Institute for Highway Safety. Impact repair costs are indicated for 2004 and are not adjusted for inflation.

\*Ford F-150 [www.iihs.org/news/2003/iihs\\_news\\_121103.pdf](http://www.iihs.org/news/2003/iihs_news_121103.pdf)

\*Dodge Ram [www.iihs.org/news/2001/iihs\\_news\\_112901.pdf](http://www.iihs.org/news/2001/iihs_news_112901.pdf)



Vehicle w/ ABumper	Rear into flat barrier 5.48 mph	Rear into pole barrier 1.66 mph
2006 Ford F-150	\$0	\$0



ABumper™ mounted on a Ford F-Series (Frame not provided)



Front View Shown Mounted (Frame Not Provided)

